

To: Institutions of Higher Education

From: Office of the Secretary of Higher Education

Date: March 8, 2023

Subject: Hurricane Ida Recovery Programs: Partner Outreach Toolkit

The New Jersey Department of Community Affairs (DCA) created a <u>Partner Outreach Toolkit</u> to help raise awareness about DCA's storm recovery programs to support homeowners, renters, and landlords impacted by Hurricane Ida.

The toolkit is user-friendly and includes downloadable social media content and graphics, a flyer, an article and supplementary graphic, and fact sheets. Institutions of higher education are encouraged to utilize and share the toolkit as well as post the social media content on your respective social media platforms.

The Partner Outreach Toolkit is available here:

https://express.adobe.com/page/j0GGI2YBm8Z58/

Questions regarding outreach or additional information about the recovery programs can be directed to Lisa Ryan at DCA's Office of Communications (Lisa.Ryan@dca.nj.gov).